

# **Dr. K. V. SUBBA REDDY INSTITUTE OF PHARMACY**

(Approved by AICTE & PCI New Delhi, Affiliated to JNTU Anantapur, Anantapuramu,  
MoU with Government General Hospital, KMC, Kurnool)

Opp: Dupadu RS, N.H-44, Lakshmipuram (Post), Kurnool-518218

E-mail: [principalkvsrip@gmail.com](mailto:principalkvsrip@gmail.com)

Cell: +919440282181, +919704333789

Fax: 08518-287618



## **CODE OF CONDUCT**

(For staff, Administration & Students)



**Dr. K. V. Subba Reddy Institute of Pharmacy,**

**Opp: Dupadu RS, N.H-44, Lakshmipuram (Post), Kurnool-518218**

**E-mail: [principalkvsrip@gmail.com](mailto:principalkvsrip@gmail.com)**

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**PRINCIPAL**

**PRINCIPAL**

**Dr. K V.S.R. Institute of Pharmacy,  
Opp: Dupadu R.S. N.H.-44,  
KURNOOL-518218 (A P)**

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## **ABOUT THE COLLEGE**

Dr. K.V. Subba Reddy Institute of Pharmacy popularly known as DRKVSRIIP was established in 2007 by a visionary leader, Philanthropist and Educationalist, Dr. K.V. Subba Reddy. In recognition of his outstanding service to India in offering quality education, he is conferred with Jewel of India award by Indian Solidarity Council on 13<sup>th</sup> March 2006. He is also conferred Life Time Achievement Gold Medal Award by International Institute of Education and Management on 13<sup>th</sup> March 2016. Smt. VijayaLakshamma is the Secretary and Correspondent. Dr. B.V. Ramana is the Principal.


The institution has a beautiful setting with well-designed structures. The huge campus of 4 Acres is located on the Kurnool-Bangalore Highway and has been designed to energize your creativity with innovation and inspiration in a serene, quiet, clean, and eco-friendly atmosphere. DRKVSRIIP is also approved by PCI and AICTE. With awe-inspiring Wi-Fi enabled infrastructure, digital classrooms, well-equipped labs to promote technology abilities, and a library where books transcend time, place, culture, and genre, the institution provides superior technical education on par with worldwide standards. It also has sporting facilities for boys and girls, as well as a Gymnasium.

The highly skilled and experienced faculty at DRKVSRIIP uses innovative teaching techniques such as digitally renowned class rooms and the integration of the most up-to-date teaching aids, as well as state-of-the-art labs that provide experiential learning. Furthermore,

The college facilitates continuous learning through Expert talks, guest lectures by renowned professors from NIPERs, JNTUA, etc., as well as workshops, technical symposiums, industrial visits, and a variety of extracurricular and co-curricular activities to students at DRKVSRIIP, with participation encouraged at the institutional, state, and national levels.



Office Seal

  
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## **Vision & Mission of Dr. K. V. Subba Reddy Institute of Pharmacy**

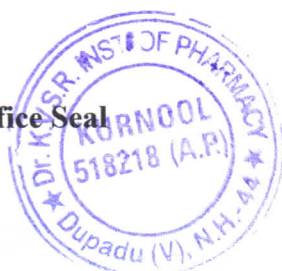
### **Institute Vision:**

To impart Pharmaceutical Education of National distinction for Innovation, Creation and Excellence and transform the Students into Humane Pharmacists who will be ready to take up any responsibility of Research and Entrepreneurship to save the world from the diseases and Pandemics.

### **Institute Mission:**

- To introduce the ideology of Pharmaceutical Sciences
- To provide suitable environment to nurture Research, Innovation, Creativity Excellence and Knowledge simultaneously.
- To develop professionals through innovative pedagogy focusing on individual growth, discipline, integrity, ethics and social responsibility.
- To foster Industry-Institution partnership leading to firsthand experience, skill development and entrepreneurship.

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*S. Hemana*  
**PRINCIPAL**

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## **CODE OF CONDUCT FOR STUDENTS**

- Students should come to college in the proper dress code.
- Students should be regular and punctual in the college.
- Students should maintain discipline in the college.
- Students should have at least 80% of attendance, if not then the students are not eligible to appear for the examination.
- Students are advised to utilize college facilities properly and judiciously and protect property of the college.
- Student should maintain cleanliness in the campus.
- Student is advised to participate in all the programmes and activities conducted by the college.
- Ragging is crime and is strictly prohibited in the campus and off the campus.
- Student should not involve in any kind of illegal and anti-national activities.
- Students are not allowed to use mobiles in the classroom and library.

Students of Dr. K. V. Subba Reddy Institute of Pharmacy are expected to reach the college on time and be punctual for the classes. The main gate of the college campus closes at specified time. Students should have more than 80% attendance. Attendance of students are entered manually and digitally in the college automation package. If any students are absent for a day, then after the first hour of class the parents of the said students are intimated via text messages or phone call on the registered phone number of the parents. No students are allowed to leave college campus before the scheduled closing hours. During working hours between 10:00 AM and 5:00 PM, all the students have to be in their respective classrooms or laboratory or library. Students must attend the college in the college uniform only and must carry college ID card all the time in class, college premises and college bus. In case of lost ID cards, the students must immediately apply for the duplicate ID card. Use of Cell Phones are prohibited in the College Campus. If any student is found to be using cell phones, then the same is confiscated. Political activities by the students are not permitted in the college campus. Smoking and consumption of alcoholic drinks by students or staffs are strictly prohibited in the college premises and any person found indulging in such activities are asked to quit the college. Ragging, teasing, harassment of the fellow students by any student is immediately brought to the notice of college administration and anti-ragging committee and strict legal action are taken against such students. Students are advised to read notices, circulars and instructions displayed on the notice board regularly regarding fees, exams, etc.

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*S. S. Srinivas*  
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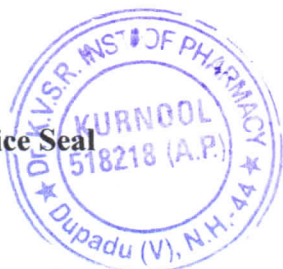
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## **CODE OF CONDUCT FOR TEACHERS**

- Teacher should prepare teaching plan of the allotted subjects well in advance.
- Teacher should report to class on time.
- Teacher should perform his or her duty honestly.
- Teacher should focus on proper explanation of the subject matter.
- Teacher should maintain dignity and decorum of his/her post
- Teacher should actively involve with the students in co-curricular and extracurricular activities.
- Teacher should inculcate discipline among students.
- Teacher should work towards betterment of the college.
- Teachers should do student counselling on regular basis.
- Teacher should be available for consultation to students for doubt clarification on subject related matters.
- Teacher should not indulge in favouritism and casteism.
- Teacher should take leaves with prior intimation to the principal and management.
- Teachers should not be involved in any other trade or business.

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## **CODE OF CONDUCT FOR THE PRINCIPAL**

- The Principal should ensure quality education and other academic activities in the college.
- The Principal should have vision and mission of the college and should have a concrete plan to achieve it.
- The Principal should constitute various college level committees with co-ordinators for each.
- The Principal should conduct meetings of teaching and non-teaching staffs on regular basis.
- The Principal should monitor financial matters involving fees, salaries, funds, etc.
- The Principal should motivate teachers to enhance their knowledge by attending various training module, workshops, seminars, etc. Principal should motivate the teachers for scientific publications in journals
- The Principal should ensure that the directions issued by JNTUA and the college management are strictly compiled.

## **CODE OF CONDUCT FOR ADMINISTRATIVE STAFF**

- Administrative staff should be regular and punctual.
- Administrative staff should maintain proper dress code.
- Administrative staff should be well versed in computers and e-administration.
- Administrative staff should be involved in student's admission, examination and other activities.
- Administrative staff should behave politely and compassionately with the students, parents/guardians and other staffs.
- Administrative staff should not get involved in unethical and illegal practices and activities.
- Administrative staff should have co-operative and friendly rapport with faculty members.
- Administrative staff should take leave with prior permission.
- Administrative staff should not be involved in any other trade or business.

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